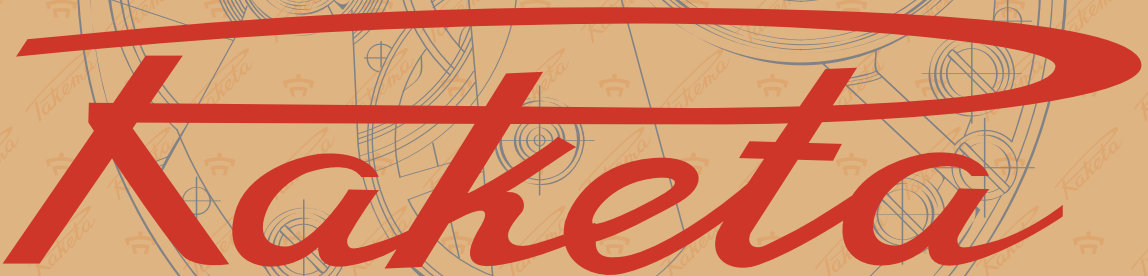
RUSSIA'S OLDEST FACTORY

THE PETRODVORETS WATCH FACTORY FOUNDED 1721

PRODUCING



SINCE 1962

Takema

ПЕТРОДВОРЦОВЫЙ
ЧАСОВОЙ ЗАВОД

СДЕЛАНО В РОССИИ

BASELWORLD

2011



PETRODVORETS WATCH FACTORY. MORNING EXERCISE AT THE ASSEMBLY ROOM.
1958

RUSSIA'S OLDEST FACTORY

the PETRODVORETS WATCH FACTORY founded 1721

Producing

Raketa

since 1962



1965
Gold Medal at the Leipzig Trade Fair



1966
Gold Medal at the Leipzig Trade Fair



1971
Order of the Red Banner of Labour



1967
Grand Prix at the Expo 67 in Montreal

The Petrodvorets Watch Factory, established in Saint-Petersburg, was founded by Peter the Great in 1721 as a precious stone manufacture.

Since 1946 the factory produced wristwatches under several famous Soviet brand names. In 1962 its own brand «Raketa» was created in honour of the first cosmonaut Yuri Gagarin.

Today the Petrodvorets Watch Factory is still located in its historical building and remains one of the last Soviet watch factories that fully manufacture their own mechanisms and watches combining the highest quality standards with a fashionable design.

Raketa MAKES HISTORY

ПЕТРОДВОРЦОВЫЙ ЧАСОВОЙ ЗАВОД Takema

Raketa MATCHES SINCE 1962

The Petrodvorets Watch Factory has survived the Napoleonic War, the October Revolution, Russian Civil Wars, the Siege of Leningrad and the Perestroika.

1721 The factory is founded by Peter the Great.

1762 Russia's Imperial Crown.

Fabergé's precious stones.

XVIII century fountains.

Peterhof's fountains.

1746 The Petrodvorets Watch Factory produced watches under famous soviet brands names.

1946 Петродворцовый часовой завод производит ноем известных советских марок

1871 Saint Isaac's marble works.

1941 The factory evacuated to Ural.

since 1730 technical stones for the Soviet and Russian fleet and the military industry.

Lenin's Mausoleum's Marbles. 1927

The Moscow Kremlin's ruby stars. 1934

PETRODVORETS WATCH FACTORY PRODUCES ITS MOVEMENT FROM A TO Z.

1980 Raketa for Olympic champions.

Soviet and Russian polar explorers wear Raketa.

1941-1945 120 workers from Petrodvorets Watch Factory died protecting Leningrad during WWII.

PETRODVORETS WATCH FACTORY PRODUCES ITS OWN HAIR SPRING AND ESCAPEMENT WHEEL.

2011 RAKETA watches combining the highest quality standards with a fashionable design.

RUSSIA

2011 Natalia Vodianova designing for Raketa.

Takema Raketa is launched in honor of Yuri Gagarin.

Takema ЗАПУСКАЕТ ИСТОРИЮ

FOUNDED BY PETER THE GREAT IN 1721








2011







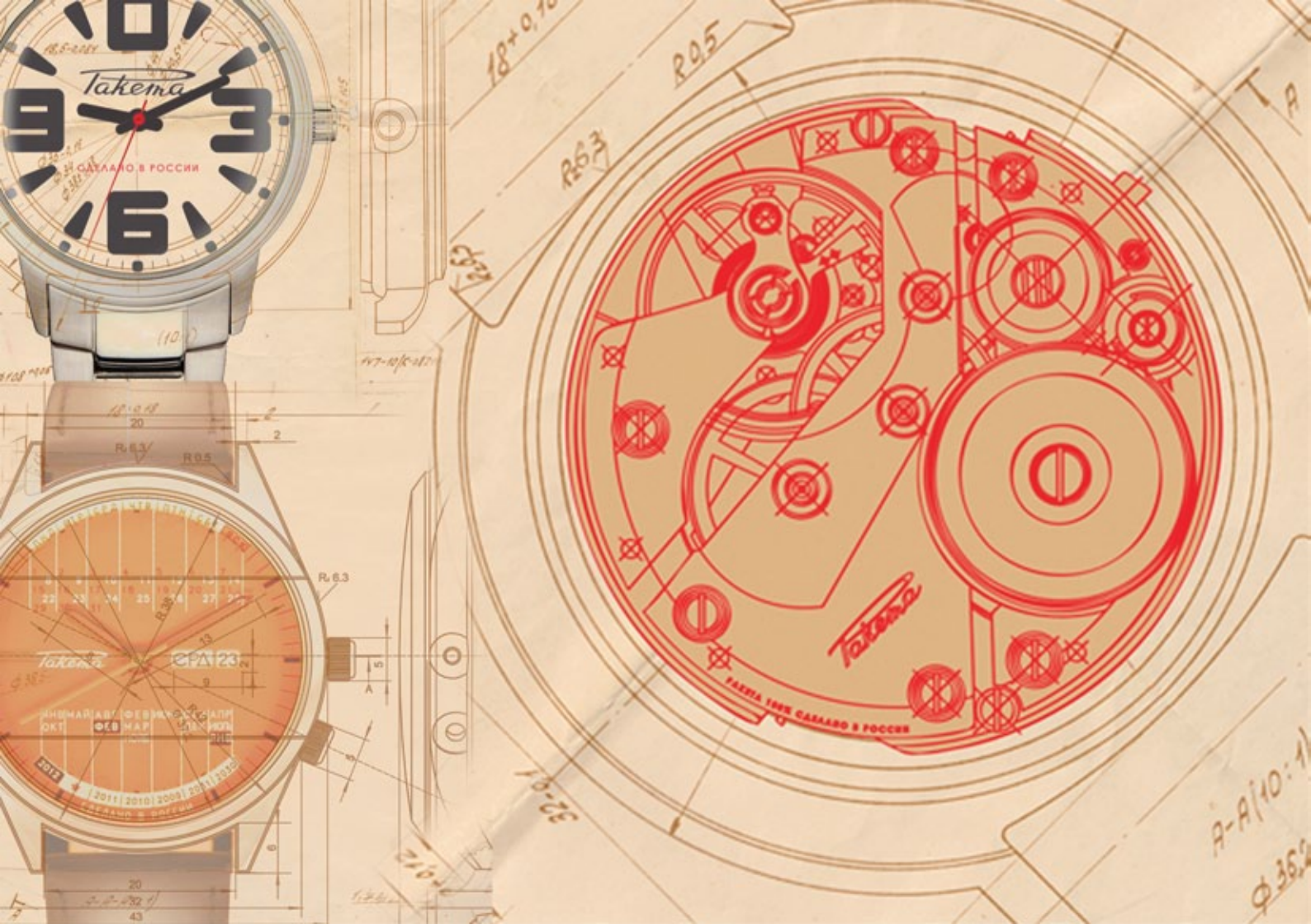
In 2009 a team of Swiss specialists undertook the challenge of modernizing and streamlining the Petrodvorets Watch Factory.

Today we are proud of our achievements: machine tools have been repaired, new equipment purchased, there is a better work environment at the factory and a school for young watchmakers was put in place.


L'Instant Champagne,
with *Vitalie Taittinger.*
CHAMPAGNE
TAITTINGER
à Reims
FRANCE
BRUT
RÉSERVE
Reims Place Royale XVIII^e century
CHAMPAGNE
TAITTINGER
Reims



PETRODVORETS WATCH FACTORY RAKETA founded by PETER THE GREAT in 1721.


Ракета
СДЕЛАНО В РОССИИ
СРД 23
Ракета
РАКЕТА 1966 СДЕЛАНО В РОССИЯ

Raketa MOVEMENT

PETRODVORETS WATCH FACTORY ONE OF THE LAST RUSSIAN/SOVIET WATCH FACTORY THAT PRODUCES ITS MOVEMENT FROM A TO Z.

PETRODVORETS WATCH FACTORY PRODUCES ITS OWN HAIR SPRING AND ESCAPEMENT WHEEL.



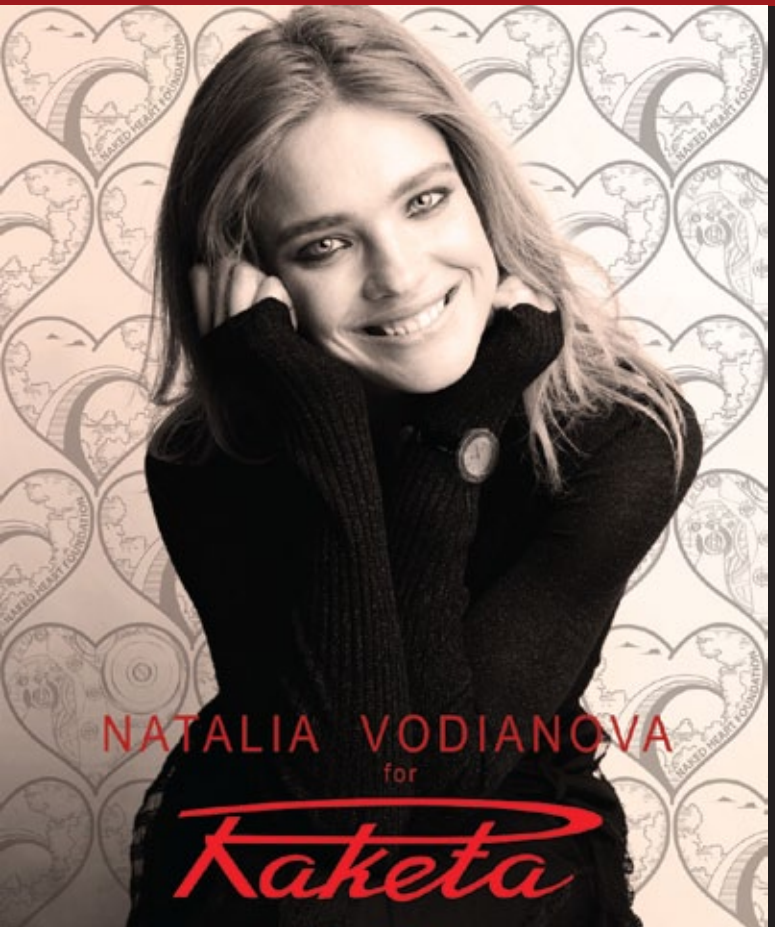




Assembly line team.
1958

naked heart foundation.

Natalia Vodianova
designs a new timepiece for RAKETA.



This watch will be available in 2011. The Petrodvorets Watch Factory will share the profits with the Naked Heart Foundation, a charity founded by Natalia Vodianova.

Natalia Vodianova set up the Naked Heart Foundation in 2005. Its mission consists in providing a safe and inspiring environment in which to play for every child living in urban Russia. Natalia is personally involved in the project. Today 39 play facilities are already built across the Russian Federation. The foundation is supported by Louis Vuitton, Madonna, Jean-Paul Gaulthier, Troika Dialog Investment bank and many others.

nakedheart.org



LEONID ILLYICH BREZHNEV
wearing his gold Raketa.



The PETRODVORETS WATCH FACTORY
used to supply watches to Soviet and Russian army for 65 years.

1962 г. - RAKETA brand is created in honor of Yuri Gagarin.

SWISS HIGH QUALIFIED SPECIALISTS

DAMIEN SOURICE:
- production manager

- 22 years of experience

- worked for MAURICE LACROIX, OMEGA, BREGUET.

LIONEL ROY:
-engineer

-11 years of experience

- worked for ROLEX, PIAGET.

MATHIEU MARANGÉ:
-engineer

-11 years of experience

- worked for HAUTLENCE



IN 2009 A TEAM OF SWISS SPECIALISTS UNDERTOOK THE CHALLENGE OF MODERNIZING AND STREAMLINING THE PETRODVORETS WATCH FACTORY.

Today we are proud of our achievements: machine tools have been repaired, new equipment purchased, there is a better work environment at the factory and a school for young watchmakers was put in place.



Polina Zhukova from the assembly line.
THE BEST STAKHANOVITE OF THE FACTORY. 1959

Over the years the Petrodvorets Watch Factory was known to organize numerous sporting activities for its workers. To keep up with this tradition, Raketa (a "space rocket" in Russian) is now supporting various sports emphasizing speed, energy, racing, as well as air sports.

Raketa Sport






Ракета ЗАПУСКАЕТ ИСТОРИЮ
Ракета
Raketa
ПЕТРОДВОРЦОВЫЙ КЛАССИК
PETRODVORETS CLASSIC
ЧЕЛОВЕК В РАКЕТЕ
СДЕЛАНО В РОССИИ

ПЕТРОДВОРЦОВЫЙ КЛАССИК

PETRODVORETS CLASSIC



Ref-№: W-20-50-10-0001

ПЕТРОДВОРЦОВЫЙ КЛАССИК
создано на базе самого знаменитого
циферблата «РАКЕТЫ» 60-х годов

PETRODVORETS CLASSIC
created on the base of the 60's most famous «RAKETA» dial

КВАРЦЕВЫЕ · QUARTZ

МЕХАНИЧЕСКИЕ · MECHANICAL



- механизм Кварц 763
- водостойкость 50 м.
- корпус нержавеющая сталь
- 38.5x10
- стекло минеральное
- ремень натуральная кожа

- movement Quartz 763
- 50 м. water resistance
- stainless steel case
- 38.5x10
- mineral glass
- strap genuine leather

- механизм "РАКЕТА" 2609НА
- водостойкость 50 м.
- корпус нержавеющая сталь
- 38.5x10
- стекло минеральное
- браслет из цельной нержавеющей стали

- movement "RAKETA" 2609HA
- 50 м. water resistance
- stainless steel case
- 38.5x10
- mineral glass
- solid stainless steel bracelet

Ref-№: W-20-10-30-0003

- механизм РАКЕТА 2609НА
- водостойкость 50 м.
- корпус нержавеющая сталь
- 38.5x10
- стекло минеральное
- ремень натуральная кожа

- movement "RAKETA"2609HA
- 50 м. water resistance
- stainless steel case
- 38.5x10
- mineral glass
- genuine leather strap

Ref-№: W-20-10-10-0002

Taketa

ПЕТРОДВОРЦОВЫЙ ЧАСОВОЙ ЗАВОД

Raketa

ВЕЧНЫЙ КАЛЕНДАРЬ

ETERNAL CALENDAR



Ref-№: W-25-51-10-0004

- механизм **кварц 517**
- индикатор **числа и дни месяца**
- **вечный календарь**
- водостойкость **50 м.**
- корпус **нержавеющая сталь**
- 43X11
- стекло **минеральное**
- ремень **натуральная кожа**

- movement **quartz 517**
- **day/date indicator**
- **eternal calendar**
- **50 м.** water resistance
- **stainless steel** case
- 43X11
- **mineral** glass
- **genuine leather** strap

ВЕЧНЫЙ КАЛЕНДАРЬ самая популярная модель «Ракеты» 70-х годов

ETERNAL CALENDAR the most popular "Raketa" of the 70's

КВАРЦЕВЫЕ · QUARTZ


Takeма
Takeма
Takeма

РОДИНА

RODINA

Модель для уверенных в себе людей, которые горятся своей страной и местом своего рождения.

Model "Rodina" for self-confident people who are proud of their country and their place of birth.



- механизм кварц 763
- водостойкость 50 м.
- корпус нержавеющая сталь .38X10
- стекло минеральное
- ремень натуральная кожа

- movement quartz 763
- 50 м. water resistance
- stainless steel case . 38X10
- mineral glass
- genuine leather strap

Taketa

ПЕТРОДВОРЦОВЫЙ ЧАСОВОЙ ЗАВОД

Kaketa

ЛЁТЧИК

PILOT

Петродворцовый Часовой Завод на протяжении 50 лет обеспечивает советские и российские войска надёжными часами.
Циферблат с 24-х часовой шкалой незаменим для полярников, военных, летчиков, моряков, подводников и космонавтов.



МЕХАНИЧЕСКИЕ

- механизм "РАКЕТА" 2623 Н
- циферблат с 24-х часовой шкалой
- водостойкость 50 м.
- корпус нержавеющая сталь
- 38x11
- стекло минеральное
- ремень натуральная кожа



Ref-№: W-30-11-10-0008

MECHANICAL

- movement "RAKETA"2623 H
- dial with a 24-hour scale
- 50 м. water resistance
- stainless steel case
- 38x11
- mineral glass
- genuine leather strap



МЕХАНИЗМ РАКЕТА 2623 Н

MOVEMENT RAKETA 2623 H

For 50 years Petrodvorets Watch Factory has provided the Soviet and Russian forces with reliable watches.
The dial with a 24-hour scale is essential for polar explorers, soldiers, pilots, seaman, submariners and astronauts.

Takema

ПЕТРОДВОРЦОВЫЙ ЧАСОВОЙ ЗАВОД

Raketa


Takema

БАЛЕРИНА

BALLERINA





- механизм Кварц 763
- водонепроницаемость 50 м.
- корпус нержавеющая сталь
- 30.5х9
- стекло минеральное
- ремень натуральная кожа

Ref-№: W-15-50-10-0009

- movement Quartz 763
- 50 м. water resistance
- stainless steel case
- 30.5x9
- mineral glass
- genuine leather strap



- механизм Кварц 763
- водонепроницаемость 50 м.
- корпус нержавеющая сталь
- 30.5х9
- стекло минеральное
- браслет из цельной нержавеющей стали

Ref-№: W-15-50-30-00010

- movement Quartz 763
- 50 м. water resistance
- stainless steel case
- 30.5x9
- mineral glass
- solid stainless steel bracelet

Такета

ПЕТРОДВОРЦОВЫЙ ЧАСОВОЙ ЗАВОД

Raketa

ПЕТРОДВОРЦОВЫЙ ЧАСОВОЙ ЗАВОД РАКЕТА часы БАЛЕРИНА

PETRODVORETS WATCH FACTORY BALLERINA watches

ПОЛЯРНЫЕ

POLAR

Часы Полярные были разработаны специально для советских полярных экспедиций и способны выдержать экстремальные природные условия. «Полярные» носили участники всех советских экспедиций. Модернизированный циферблат 1969 года с 24-х часовой шкалой незаменим в условиях длинных полярных дней и ночей.



Polar watches have been specially designed for the Soviet polar expeditions and can withstand extreme environmental conditions.
Polar watches were worn by members of the Soviet expeditions. Upgraded 1969 dial with a 24-hour scale is indispensable for long polar nights and days.

Ракета

ПЕТРОДВОРЦОВЫЙ ЧАСОВОЙ ЗАВОД

Raketa


1969
1733-2011
ПОЛЯРНЫЕ
POLAR

СПОРТ – "АКАДЕМИЧЕСКИЕ"

SPORT – "ACAdEMY"



- механизм кварц 763
- водостойкость 50 м.
- корпус **нержавеющая сталь** 38Х10
- стекло минеральное
- ремень **натуральная кожа**

- movement quartz 763
- 50 м. water resistance
- **stainless steel** case 38Х10
- mineral glass
- **genuine leather** strap

- механизм кварц 763
- водостойкость 50 м.
- корпус **нержавеющая сталь** 38Х10
- стекло минеральное
- Браслет из **цельной нержавеющей стали**

- movement quartz 763
- 50 м. water resistance
- **stainless steel** case 38Х10
- mineral glass
- **solid stainless steel** bracelet

Takema ПЕТРОДВОРЦОВЫЙ ЧАСОВОЙ ЗАВОД Raketa


Takema
Takema
JAPAN
Takema
SWISS
USA
Takema
СПОРТ



Raketa

PETRODVORETS WATCH FACTORY

Saint-Petersburg Prospect, 60,
Petrodvorets, Saint-Petersburg,
198516 - Russia.

Petrovka 30/7 - 6, Moscow,
127006 - Russia.

Tel.: +7 926 633 73 68,

info@raketa.su, www.raketa.su